

## GENERAL GUIDELINES FOR EVENTS AND FUNDRAISERS

Thank you for your interest in Matthew 25: Ministries. We appreciate your support on behalf of our ongoing humanitarian aid and disaster relief activities with those in need around the world. Below are some general guidelines when planning events and fundraisers to benefit Matthew 25: Ministries and our work. Please review this information and contact Joodi Archer at (513) 793-6256 if you have any questions.

### DONATIONS

• **Monetary donations** – Cash and checks can be dropped off or mailed to the address below or donors can use the following secure link: [M25M.ORG/DONATE](https://m25m.org/donate)

In addition to monetary donations, the following are always needed items recommended for collection:

- **New and Gently Used Clothing:** new underwear and socks in original packaging
- **New and Gently Used Shoes**
- **Non-Perishable Food:** canned vegetables, fruits etc.; ready to eat dry goods; bottled water; ready- to- eat meals or MREs etc.
- **Personal Care Products:** Antibacterial soap, hand sanitizer, toothpaste, toothbrushes, shampoo, body wash, deodorant, lotion etc.
- **Paper Products:** Toilet paper, paper towels etc.
- **Baby and Infant Supplies:** Diapers, wipes, diaper rash ointment, baby wash, shampoo, lotion etc.
- **First-Aid Items:** Bandages, gauze, pads, first aid tape, antiseptic creams, hydrogen peroxide, alcohol, latex gloves, instant cold packs etc.
- **Cleaning Supplies:** Laundry detergents, general cleaner, sponges, bleach (powdered form is preferred), mops, scrub brushes, buckets, rubber gloves etc.
- **Blankets**

**Collections:** We are *not* able to provide a trailer for product donations. We are open for donation drop-offs Mon. – Fri. 9 AM – 4 PM and Sat. 9 AM – 3 PM. Thank you for supporting Matthew 25: Ministries and our humanitarian aid and disaster relief activities.

### MARKETING

**Logo Usage:** If you are preparing a flyer and would like to include our logo on any promotional materials, you can find it here: <http://m25m.org/about-us/press-center/>. Please review our guidelines for use.

Should you choose to include information about us in a social or traditional media communication, please use the phrase “**this event benefits Matthew 25: Ministries and their work with the poorest of the poor and disaster victims**” in any article, newsletter, e-blast or posting on a website, blog, Twitter, Facebook, Instagram, Pinterest etc..

**Press Releases and Social Media:** We would ask that you allow us to proof any posts, press releases or information mentioning, discussing or relating directly to our ministry prior to publishing.

Matthew 25: Ministries is an international humanitarian aid and disaster relief organization serving the poorest of the poor and disaster victims locally, domestically and internationally without regard to race, color, sex, religion, age, national origin, disability, or political belief.