



MATTHEW 25:
— MINISTRIES —

M25M.ORG

GIVING HOPE

ANNUAL REPORT

2024

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LETTER FROM THE CEO

2024 has demonstrated that our mission is needed more than ever. Our distribution partners faced increasing requests for aid, we received more partnership appeals, and natural disasters were both more frequent and more devastating. At the same time, we continued supporting ongoing humanitarian crises that have caused long-term displacement and suffering.

This past year, Matthew 25 worked tirelessly to meet these needs. We shipped over 1,400 truckloads—more than 29 million pounds of aid—helping over 35 million people worldwide. In Greater Cincinnati, we provided millions of pounds of essential supplies, nutritious food, and medical aid. We also improved direct shipping from European donors to European partners, making deliveries faster and more cost-effective. Our expanded disaster response capabilities, including an additional laundry trailer and two shower trailers, greatly enhanced our ability to respond to catastrophic disasters, helping communities regain a sense of normalcy after disasters.

While troubling news can overshadow the dedication and good works of so many, we remain committed to bringing hope to those experiencing poverty or recovering from disasters. I find encouragement in the words of Romans 5:3-5: *“We know that suffering produces perseverance; perseverance, character; and character, hope. And hope does not put us to shame, because God’s love has been poured out into our hearts through the Holy Spirit, who has been given to us.”*

Our work is made possible through the generosity of our donors and the dedication of our volunteers. Thank you for your unwavering support. You are changing lives throughout Greater Cincinnati, the U.S., and around the world. We look forward to continuing this important and meaningful work together in 2025.

God's Blessings,

Tim Mettey
CEO



OUR MISSION

The mission of Matthew 25: Ministries is to fulfill Matthew 25:34–40 of the New Testament by providing nutritional food to the hungry, clean water to the thirsty, clothing to the naked, affordable shelter to the homeless, medical care to the ill, and humanitarian supplies to those in need.

Additionally, Matthew 25: Ministries is committed to fulfilling Matthew 25:40 by educating people on the conditions and needs of the “least of these” and by providing ways they can help.



OUR PROCESS

Our mission is accomplished primarily by soliciting obsolete, slightly distressed, or overstock products from corporations, organizations, and individuals nationwide. These goods include clothing, medical supplies, school supplies, personal care products, cleaning supplies, food, and other items essential for daily survival and maintaining an acceptable standard of living.

With the help of thousands of volunteers, these goods are processed at Matthew 25: Ministries and then shipped via forty-foot seagoing containers and semi-trailers to the poorest of the poor and disaster victims throughout the United States and around the world.

We supplement outside donations by manufacturing, assembling, repurposing, and rebinding products in-house at our facility in Blue Ash, Ohio.



“

AS YOU DID IT TO THE
LEAST OF THESE
MY BROTHERS AND SISTERS,
YOU DID IT TO ME.

”

Matthew 25:40





HIGHLIGHTS & MILESTONES

Over 350 million

More than 350,000,000 pounds and over 500,000 cumulative pallets of aid shipped since our founding in 1991.

Nonprofit of the Year

Our organization was named Nonprofit of the Year in the Disaster Relief/Recovery Organizations category, recognizing our rapid response efforts and long-term recovery support for communities affected by disasters. This award affirms our commitment to providing essential aid and restoring hope to those in crisis.

Best Charitable Race

Matthew 25: Ministries received the Best Charitable Race award in the 2024 Best of the North competition. This recognition highlights the success and impact of our annual fundraising race, which brings together thousands of participants and supporters to raise critical funds for our humanitarian programs.

Cincinnati 300

Matthew 25: Ministries' CEO, Tim Mettey, was featured in the Cincinnati 300, an exclusive list showcasing the region's most influential businesses and leaders. This acknowledgment highlights our role as a driving force in the nonprofit sector, making a meaningful impact locally and globally.

OUR IMPACT

1,436 truckloads

We shipped 1,436 truckloads of aid to partners locally, nationally, and internationally in 2024.

35 million

We helped more than 35 million people in need throughout the U.S. and around the world.

29 million

We distributed over 29 million pounds of aid, including more than 5 million pounds of disaster relief supplies.

ACCREDITATIONS

View additional accreditation information online at m25m.org/financials.



We are a top-ranked four-star charity by Charity Navigator, recognizing our commitment to financial responsibility, accountability and transparency.



We hold the "Best Charities in America" seal from the Independent Charities of America, recognizing our high standards of public accountability, program effectiveness, and cost effectiveness.



We are accredited by the Better Business Bureau through the "Wise Giving Alliance Standards."



Matthew 25: Ministries was voted 'Best Charity' by the Cincinnati Magazine's 2024 Best of the City Readers' Choice Survey.



Matthew 25 is ranked among the Top-Rated Charities on GreatNonprofits, thanks to our many positive reviews.



We participate in the Combined Federal Campaign, the Federal Government's workplace philanthropy program that requires all nonprofit participants to meet the highest standards of transparency and efficiency in the industry.



We are a Platinum-Level Candid Exchange Participant, certifying our commitment to financial transparency.



Matthew 25: Ministries received the 2024 Greater Cincinnati Nonprofit Award for Disaster Relief/Recovery Organizations as selected by subscribers of Cincy Magazine.



We have been ranked by Forbes.com as one of America's Top 100 Charities.

“ MATTHEW 25 IS A
 WONDERFUL
 ORGANIZATION AND WE'RE SO
 GRATEFUL
 TO HAVE THEM IN OUR
 COMMUNITY. ”

Partner Recipient

SHIPMENTS

DESTINATION	TRUCKLOADS	DESTINATION	TRUCKLOADS	DESTINATION	TRUCKLOADS
Alabama	5.75	Indiana	15	Panama	2
Arizona	28.25	Iowa	2	Peru	1.75
Arkansas	1.5	Israel	1	Philippines	1.5
Armenia	0.25	Jamaica	18.25	Poland	1
Bahamas	3	Kansas	14.5	South Carolina	30.25
Belize	2	Kentucky	211	South Dakota	10
California	15.5	Kenya	2	Spain	2
Colorado	5.5	Latvia	2.25	St Lucia	5
Cuba	3	Louisiana	11.75	St Vincent	1
Czech Republic	1	Malawi	1	Tajikistan	10.75
Dominican Republic	3.5	Michigan	1.5	Tennessee	1.5
El Salvador	10	Mississippi	3	Texas	63.25
Estonia	1.5	Missouri	24.5	Trinidad	4
Florida	78.5	Moldova	5.5	Turkey	1
Georgia	14.5	Montana	4.75	Ukraine	95.5
Georgia (country)	1	Nebraska	4	Utah	0.5
Ghana	3.5	Nevada	14.5	Vermont	1.5
Greater Cincinnati	249	New Hampshire	0.25	Virginia	5.75
Grenada	9	New Jersey	1.5	Washington	1.5
Guatemala	76.5	New Mexico	10	Washington DC	3
Guyana	9	New York	1.5	West Virginia	5.75
Haiti	19	North Carolina	136.5	Zambia	1
Hawaii	5.5	North Dakota	4		
Honduras	32	Ohio (outside of Greater Cincinnati)	91		
Illinois	9	Oklahoma	18		
				Total	1,436



LOCAL OUTREACH

The Greater Cincinnati Outreach Program works with hundreds of local nonprofit partner organizations comprising many sectors of service including food pantries, homeless shelters, distribution services, social service agencies, assisted living facilities, schools and more. The Greater Cincinnati Outreach Program provides supplies through three focus areas: the Fresh Food Focus, Essential Supplies Focus, and Medical Supplies Focus. Through these focus areas, Matthew 25 is able to address multiple areas of need for local partners and community members throughout the year.

In 2024, Matthew 25 distributed over 1.9 million pounds of fresh and nonperishable food to more than 80 local partners, including a special distribution in early December to help restock local pantries and shelters during the high-demand holiday season. Matthew 25 also hosted community appreciation events, a back-to-school giveaway and a spectacular holiday event in support of our community.

Matthew 25 christened our brand-new chapel and event center complex with a spectacular wedding, and our annual Gala. The event complex has received high praise from attendees and visitors, and is available for events and special occasions including weddings, anniversary parties, graduations, corporate events, and more. Events celebrated at The Mettey Chapel & Event Center also help support our work with people in need here in our community of Greater Cincinnati, throughout the United States and around the world.



MORE THAN
5 MILLION
POUNDS OF SUPPLIES
DISTRIBUTED TO PARTNERS
THROUGHOUT GREATER
CINCINNATI COMMUNITIES

77%

OF MATTHEW 25'S DISTRIBUTIONS STAYED WITHIN THE UNITED STATES



NATIONAL OUTREACH

In 2024, 77% of Matthew 25's distributions remained in the United States, helping partners in over 35 states to provide for the needs in their communities. Our partners span a wide variety of service sectors, offering programming that assists populations as diverse as the extremely poor, the physically and mentally challenged, the impermanently housed or homeless, veterans and active military, at risk children and youth, Native Americans, refugees, and more. The supplies Matthew 25 provides address essential needs such as food, clothing, cleanliness, and medical supplies, also helping recipient households to use their available finances to pay other bills or to buy other needed items.

An economically depressed area of Appalachia has been an important part of our domestic relief since 2003 and in collaboration with the Cintas Clothe the Kids program, Matthew 25 continued to support our focus school with new coats, hats, gloves and scarves for all the children in the school along with a Christmas gift distribution. Thank you to the many generous supporters who either crocheted or knitted hats and scarves, or collected new toys for us to include in our giveaways.

As part of our mission to care for a needy world, Matthew 25 finds ways to improve our access to needed supplies with a variety of unique programs that not only enhance our mission but help care for our environment.

Matthew 25 reactivated our Food Processing Center in 2024, producing approximately 7,500 meals of a rice/soy nutritionally enhanced blend each week for distribution to partners domestically and around the world.

Our Rainbow Paint Reblending Program remains one of our most popular programs – providing a top-quality reblended paint in a variety of colors to partners throughout the U.S. and around the world while protecting our environment from potentially hazardous waste.

Our Notebook Manufacturing Center is continuing to produce lined notebooks using low- or no-cost materials, that provide essential educational materials to partners nationally and internationally.



INTERNATIONAL OUTREACH

23% of our shipments in 2024 went to international locations in 33 countries, supporting partners who provide essential supplies to people coping with extreme poverty or the aftermath of humanitarian crises or disasters. Matthew 25 has continued to work with trusted partners to sustain our programming in countries experiencing high-risk situations like Haiti and Nicaragua, providing essential services and support despite challenging circumstances.

In 2024, Matthew 25's clinic in Haiti, Belvi the Nancy Oppito Center for Family Health, provided telemedicine consultations and referrals, pop up clinics, continuing health education for a large urban orphanage, patient home visits and access to medications for hundreds of children and adults in the Port-au-Prince area. Matthew 25 continued providing essential hygiene supplies to our orphanage partner, helping care for more than 100 residents. Matthew 25 also provided temporary safe housing, employment, benefits and educational support for staff, colleagues and their families.

In Nicaragua, we continued support for our focus village, helping this village to grow and serve as the center of a busy regional support system that provides community aid through food and supply baskets to the elderly, homebound or disabled; guidance and training for sustainable agriculture and animal husbandry; job and micro-business opportunities; educational and cultural enrichment. Despite accessibility challenges, Matthew 25 also provided desks, tables and chairs, bookshelves and more for two new schools nestled among the mountains in one of the more remote areas of Nicaragua.

Matthew 25 continues support for the humanitarian crisis in Ukraine, providing over 1.5 million pounds of supplies in 2024, including more than 500 thousand pounds directly from European product donors to European partners, and on-the-ground programming support for local partners. An estimated 3.5 million people are displaced inside Ukraine and over 14.6 million people inside Ukraine are in need of urgent humanitarian assistance as a result of the ongoing conflict.

23%
OF SHIPMENTS
HELPED GIVE
HOPE TO THOSE
IN NEED AROUND
THE WORLD



MORE THAN

5 MILLION

POUNDS OF DISASTER
RELIEF SUPPLIES
DISTRIBUTED TO
THOSE IMPACTED BY
DISASTERS AROUND
THE WORLD



DISASTER RESPONSE

In 2024, amid a surge of natural disasters and crises, Matthew 25: Ministries responded to many disaster situations, both domestically and internationally. Disaster Responses included several tornado outbreaks, multiple hurricanes, flooding, wildfires, and humanitarian crises.

Early in the year, the United States experienced several tornado outbreaks across the South, Midwest, and Plains. April of 2024 marked the second-highest number of tornadoes on record in the U.S., and through May, tornado activity surged 27% above the national average. Matthew 25 responded to many of these outbreaks, offering hope and help to affected communities.

Hurricane responses in 2024 included Beryl, Debby, Helene, Milton, and Rafael. Notably, Helene and Milton struck similar areas of Florida just three weeks apart, causing widespread devastation to already battered communities. In response to the extensive impacts of Helene spanning from Florida to the Carolinas, Matthew 25 implemented a customized comprehensive response plan. This included deploying our disaster response team, airlifting supplies to areas isolated by damaged infrastructure, and organizing a medical mission trip to provide essential care.

Throughout the year, Matthew 25 continued to expand our disaster relief efforts in support of our commitment to serve more people. This included 10 team deployments, with a combined total of approximately 85 days deployed, and nearly 100,000 miles traveled by our disaster relief vehicles.

In total, Matthew 25 shipped more than 5 million pounds of disaster relief to support partners domestically and internationally, responding to over 15 disasters throughout the year.



TORNADOES

Following the Great Plains tornadoes on April 26-27, which caused widespread destruction in Nebraska, Iowa, and Oklahoma, our Disaster Response Team deployed to provide critical relief services, essential supplies, and tools to assist with recovery efforts. Nearly 80,000 pounds of aid were shipped to affected areas.

In May, we responded to tornadoes and severe storms across Iowa, Texas, Arkansas, Kentucky, Missouri, and Tennessee, where destruction included flattened homes, downed power lines, and significant debris. Our team deployed with disaster response vehicles, and distributed relief supplies and services to those affected by the storms. Over 18,000 pounds of aid were shipped to those affected.

Through these efforts, Matthew 25: Ministries provided hope and relief, helping thousands recover from these devastating storms.

FLOODING

Matthew 25: Ministries responded to historic flooding across Nebraska, South Dakota, Iowa, and Minnesota in late June, impacting nearly 3 million people. The floods destroyed thousands of homes and buildings, forced hospital evacuations, collapsed a bridge, and left cities without power or clean water—all amid 100-degree temperatures in some areas.

Our Disaster Response Team deployed with our mobile laundry unit, shower trailer, and supply trucks, distributing aid and providing much-needed laundry and shower services to impacted communities.

HURRICANES & TROPICAL STORMS

Matthew 25: Ministries provided critical disaster relief in response to multiple storms in 2024, shipping nearly 360 thousand pounds of essential supplies across affected regions. Following Hurricane Beryl in June, which caused severe destruction in the Caribbean and U.S., supplies were sent to Texas, Jamaica, Grenada, and St. Vincent, including diapers, personal care items, cleaning supplies, and tarps. In August, Tropical Storm Debby brought widespread flooding and tornadoes across Florida, Georgia, and the Carolinas. Matthew 25 deployed disaster response teams, including a Tide Loads of Hope Mobile Laundry unit, panel trucks, and the Duracell PowerForward truck, providing laundry services, charging stations, and distributing critical aid. In September, Hurricane Francine struck Louisiana, prompting the shipment of personal care products, baby supplies, paper goods, and other essential items to assist recovery efforts.

HURRICANE HELENE

Matthew 25: Ministries responded to Hurricane Helene, a catastrophic Category 4 storm that made landfall in Florida's Big Bend on September 26 with 140 MPH winds, causing over 200 fatalities and severe devastation across the southeastern U.S. The storm brought 15-foot storm surges, up to 30 inches of rain, and left over 4 million households without power.

In partnership with Procter & Gamble, Walmart, Tide, Cintas, and Duracell, our Disaster Response Team deployed to Florida, North Carolina, and Tennessee, providing over 2,000 loads of laundry, 200+ showers, and distributing essential supplies such as personal care and first aid kits, baby products, batteries, and cleaning supplies.

Through numerous additional corporate and non-profit partnerships, we were able to expand our relief efforts to adapt to the unique challenges and extreme impacts this disaster caused. To aid isolated communities in North Carolina, we conducted 18 airlifts to eight locations, delivering critical relief supplies, and deployed a medical team to assist victims, volunteers, and first responders. Additionally, we supported a medical clinic in the disaster zone.

To date, over 1 million pounds of aid have been shipped across 40-plus truckloads, and Matthew 25: Ministries remains committed to ongoing relief efforts for those in need.



“
THE AMOUNT OF
HOPE
THAT YOUR KINDNESS BRINGS TO
COMMUNITIES
IS SO NEEDED AND SO
APPRECIATED.
”

Disaster Relief Recipient





FACILITIES UPDATES

The completion of the Rev. Wendell & Michelle Mettey Chapel & Event Center represents a significant milestone for Matthew 25: Ministries, offering a versatile venue for Matthew 25: Ministries' events as well as weddings, corporate events, and various special occasions. Nestled amid natural woodlands and surrounded by native landscaping, the Chapel provides a serene setting for meaningful ceremonies such as weddings, baptisms, vow renewals, and memorial services, creating cherished memories in a tranquil environment.

The spacious Event Center spans more than 14,000 square feet and features customizable layouts, a modular dance floor, tables, chairs, and audiovisual capabilities. Accommodating up to 500 guests, it seamlessly combines elegance and flexibility to suit a wide range of gatherings.

The Chapel & Event Center reflect our ongoing commitment to serving our community in new and exciting ways while supporting our mission.



STATEMENT OF ACTIVITIES

Year ended 12/31/24 subject to final audit

Revenues

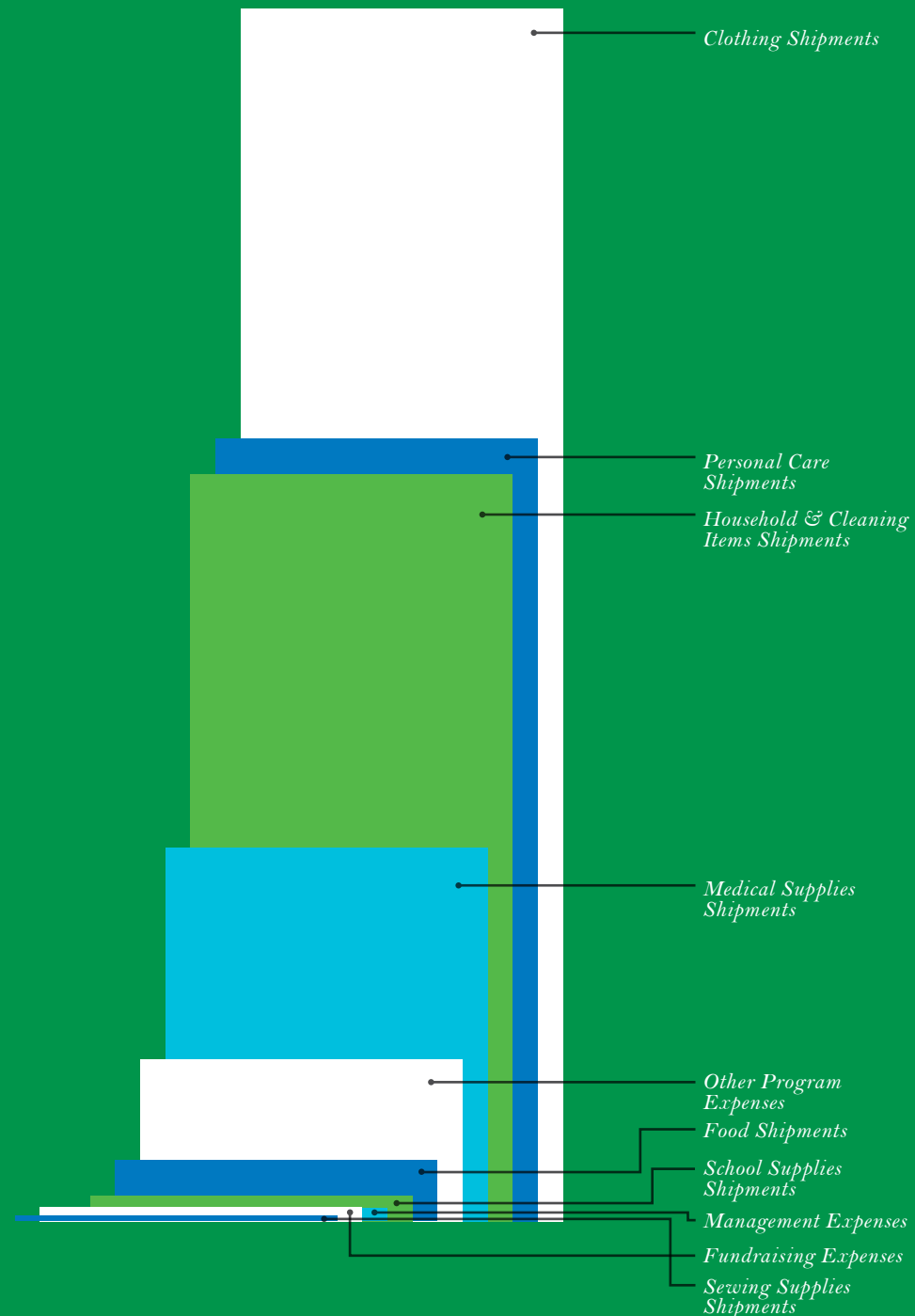
Donations - In-Kind (Product)	\$ 261,040,000	93.5%
Donations - Cash & Equivalents	\$ 10,980,000	3.9%
Donations - Restricted	\$ 4,042,000	1.5%
Container Fees	\$ 1,562,000	0.6%
Other Revenue (Net)	\$ 1,720,000	0.5%
Total Revenues	\$ 279,344,000	100%

Expenses

Clothing Shipments	\$ 110,560,000	
Personal Care Shipments	\$ 71,459,000	
Household & Cleaning Items Shipments	\$ 69,062,000	
Medical Supplies Shipments	\$ 33,685,000	
Food Shipments	\$ 5,178,000	
School Supplies Shipments	\$ 2,045,000	
Sewing Supplies Shipments	\$ 68,000	
Other Program Expenses	\$ 14,855,000	
Total Program Expenses	\$ 306,912,000	99.2%
Fundraising Expenses	\$ 1,206,000	0.4%
Management Expenses	\$ 1,108,000	0.4%
Total Expenses	\$ 309,226,000	100%
Increase (Decrease) in Net Assets	\$ (29,882,000)	

Percentages are based on cash and in-kind (product) donations.
For more detailed information, please visit our Charity Navigator profile.

Allocation of Expenses



FINANCIAL POSITION

Year ended 12/31/24 subject to final audit

Assets

Cash & Cash Equivalents	\$ 1,764,000
Receivables	\$ 2,759,000
Investments	\$ 3,695,000
Donated Inventory	\$ 87,471,000
Property & Equipment, Net	\$ 28,864,000
Other Assets	\$ 12,000
Total Assets	\$ 124,565,000

Liabilities

Total Liabilities	\$ 9,262,000
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Net Assets

Unrestricted	\$ 110,710,000
Temporarily Restricted	\$ 4,593,000
Total Net Assets	\$ 115,303,000

Total Liabilities & Net Assets	\$ 124,565,000
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LEADERSHIP

KEY LEADERSHIP

Founder

Rev. Wendell E. Mettey
Montgomery, OH

CEO

Tim Mettey
Mason, OH

EMERITUS

Don Heithaus

Woodlawn Rubber Co.
Cincinnati, OH

Linda Tracy Gill, CPA

TransAct, Inc.
Cincinnati, OH

Donald E. Jones, ThD

World Faith Harvest
Fellowship Church
Cincinnati, OH

FORMER MEMBERS

Glenn Grismere

University of Cincinnati
Retired | Cincinnati, OH

Glenn passed away in 2024, but his legacy lives on through the ongoing work of Matthew 25, where his spirit continues to inspire.

BOARD OF DIRECTORS

Chairman

Michael Brandy, Jr.
Brandicorp
Bellevue, KY

Michelle Goret

Cintas Corporation
Cincinnati, OH

Jeanette Hanna-Ruíz

Consultant
Washington, D.C.

Deborah Hayes

The Christ Hospital
Health Network
Cincinnati, OH

Secretary

Doug Thomson, Esq
Thomson Law, Co.
Milford, OH

Ron Messer

Mayor, City of
Montgomery
Procter & Gamble
Retired | Montgomery, OH

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The Christ Hospital
Physicians
Cincinnati, OH

Martha Orabella, MD

The Christ Hospital
Physicians
Cincinnati, OH

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Matthew 25: Ministries
Retired | Cincinnati, OH

Jim Russell

RAE, Inc.
Retired | Cincinnati, OH

Michael Staudinger, MD

Wild Rose Community
Memorial Hospital
Denmark, WI

Harry Yeaggy

Union Savings Bank
Cincinnati, OH

LETTER FROM THE CHAIRMAN

2024 was another incredible year for Matthew 25: Ministries. Over 29 million pounds of aid (over 1,400 truckloads) helping more than 35 million people. Those kinds of numbers are hard to grasp, but each one of those people has a story, and each person we help has a better chance of taking steps toward a brighter future. I have been on mission trips with our teams, seen the interactions and heard the stories people have to tell. I have seen how recipients' faces light up and their eyes fill with hope because they realize they are not alone and someone cares.

The impacts of disaster hit close to home in 2024—locations in Ohio were impacted by several of the severe weather events in early 2024, and benefited from our services and shipments. Our disaster response fleet continues to grow and add new partners, enabling us to provide even more support for areas that have been devastated by hurricanes, tornadoes, floods, and more. We are continuing to develop our Greater Cincinnati Outreach Program, building relationships with local distribution partners who assist people in need in our community, as well as working with our domestic and international partners to support the escalating needs of our country and our world.

You are a part of that process—your donations of time, finances, and products enable us to bring this message of hope and help to people who are struggling with the impacts of extreme poverty or who are recovering from catastrophic disasters. Together we are making positive impacts that will enrich people's lives and help them build a better tomorrow.

Thank you for your support of Matthew 25: Ministries and the incredible work we are doing. We appreciate you, and we look forward to continuing to work together in 2025 to help even more people in need in our community of Greater Cincinnati, throughout the U.S. and around the world. Your commitment and generosity to Matthew 25: Ministries are essential to our success, and we could not do what we do without your generous support.



Michael Brandy, Jr
Chairman of the Board





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